



# DIVINA.PURE

PERMANENT COLORING  
AMMONIA-FREE



OLEO-K-RICH  
TECHNOLOGY  
**K**

SIMPLY NATURAL,  
TOTALLY PROFESSIONAL.

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## PERMANENT AMMONIA-FREE COLOURING IN CREAM FORMAT.

Maximum comfort and respect for the hair.

Type of coloring:  
100% oxidizing hair dye  
Technology: Óleo-k-Rich

Texture: Creamy  
Format: 60ml  
Color range: 29 versatile shades



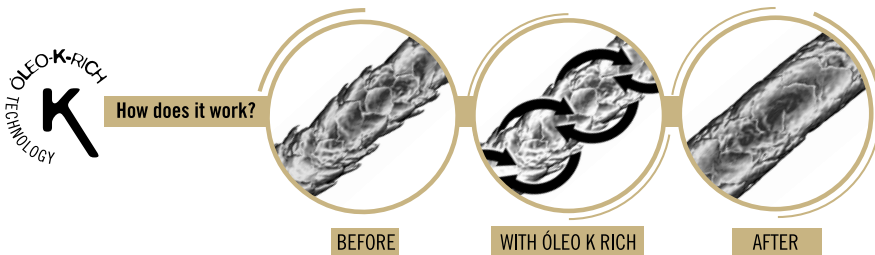
- AMMONIA-FREE
- PERFUME-FREE
- PARABEN-FREE
- SILICONE-FREE
- MAXIMUM COVERAGE
- MAXIMUM COMFORT
- 3 LEVELS LIFT
- MAGNIFICENT SHADES

## ÓLEO K RICH THE SECRET FORMULA

Natural extracts, oils carefully chosen for their function and properties, and a combination of direct pigments that maximize comfort during the colouring process.



DIVINA PURE has been enriched with Óleo-K-Rich, a new active complex that acts deep down, thanks to the powerful cosmetic properties of its ingredients.



## RANGE:

### NATURAL SHADES

Technically perfect, essentially shiny and extremely versatile.

### NATURAL SHADES+

Designed to stand out from the rest, these shades have all the properties of the basics, but with more features.

### ASH SHADES

Exceptionally pure, brilliant, uniform colors.

### COOL BROWN SHADES

Mystery and sophistication abound in the most select browns from Divina Pure.

### WARM BROWN SHADES

Sexy seduction is found in the warm brown range.

### LIGHT ASH BLONDE SHADES

Great versatility, with very subtle, natural highlights. Provides great shine for blonde and extra-light hair.

### COPPER SHADES

Divina Pure Copper shades are the perfect combination of natural looks and fashion.

### VIOLET SHADES

Style and class for vibrant, uniform, luminous violet shades.

### RED SHADES

Strength and character define the Red range, with deep nuances, intense highlights and magnificent shine.



## DIVINA PURE ACTIVATING CREAM

Specific activating cream. It has been especially formulated for on use with DIVINA PURE colouring. It is essential to use this colour activator to boost the joint action of the active ingredients in its formula.

3 actuation levels, for different technical intensities:

<b>8</b>	<b>2,4</b>	.	<b>18</b>	<b>5,4</b>	.	<b>28</b>	<b>8,4</b>
VOLUM	%		VOLUM	%		VOLUM	%

**You will get:**  
Rich, radiant colours.  
Silky, shiny hair.  
Long-lasting results.



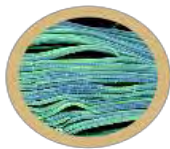


*Eva-professional PURE AMMONIA FREE ,permanent haircolor*

## **NIEUWE GENERATIE HAARVERF MET 29 KLEUREN**

- ***in 8 families: Natural, Koper, Warm and Cool Bruin, Ash, Violet, Rood and Licht-Blond.***
- ***In ecologische en verantwoorde verpakking***
- ***Ammonia-vrije haarkleuren***
- ***100% grijsdekking. parfumvrij.***
- ***Parabeen- en siliconenvrij.***

***Natuurlijke extracten, essentiële oliën, zorgvuldig geselecteerd voor perfecte resultaten.***



**KERATIN**  
Protects and strengthens hair.



**SILK**  
Hydratation and smoothness.



**BRAZIL NUT OIL**  
Extreme shine and nutrition.

